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Purpose:

Developing and maintaining relationships with its owner communities is a core value for Platte River Power Authority. Platte River has a responsibility to participate in efforts that enhance the well-being of citizens in our owner communities. Contributions of time, expertise and financial support are invaluable to our local communities.

Policy:

It is the policy of Platte River to encourage and facilitate community support and involvement including providing financial support for local groups. A coordinated community support and involvement program will strengthen the ties between Platte River and the local communities, increase awareness of Platte River as their wholesale electricity supplier and help ensure that customers value the partnership with Platte River.

The Platte River Board is informed of the many community support activities undertaken by Platte River and its staff, both formal and informal. Platte River has offered economic development support to local communities over the years, and this activity was formalized through adoption of Resolution No. 32-12. Platte River has also provided limited financial support to local non-profit groups and events through contributions, an activity that the Platte River Board continues to encourage. Of equal importance are the many volunteer activities and fundraising efforts undertaken by Platte River staff, who have repeatedly demonstrated their generosity over the years.

Through the adoption of this policy, the board expresses its continued support for these activities and directs the general manager/CEO to develop a community relations strategy that continues community support, including procedures to guide engagement within the communities.

Volunteer activities – Platte River is directed to encourage its staff to give their time and expertise to assist non-profit organizations in the communities.

Fundraising and giving activities – Management should encourage appropriate fundraising activities targeted toward staff willing to make voluntary donations. Management should continue to encourage participation in charitable giving activities, such as food banks and seasonal gift donations for the underprivileged.

Financial contributions – Financial contributions for qualified 501(c)(3), (4), (6), or (19) of the Internal Revenue Code, non-profit corporations or agencies, recognized governmental entities: state, county or city, including law enforcement or fire departments, and associated events should continue, with appropriate levels of contribution determined through the annual budgeting process. Platte River will strive for maximum public visibility from community contributions. A process should be developed through which non-profit organizations will be made aware of contribution opportunities and a selection process formalized.

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 River should not provide fi For-profit organizations Organizations who Organizations that gender identity, nat Religious activities organizations may denomination 	se services are not provided in Platte River's owner discriminate on the basis of race, color, religion, g tional origin or any other classifications protected by a s with the purpose of furthering religious doctr be considered if they provide services to all client s, committees, organizations or activities	communities gender, sexual orientation applicable state or local law ine; however, faith-based	
	d assigned responsibilities:		
Associated Items (if app	vill develop and document guidelines associated with	n this policy.	
Board Resolution 06-13 ar Community support and in	nd 32-12		
):		
Definitions (if applicable			
Definitions (if applicable N/A			

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Document owner: sr. communications and marketing specialist Effective date: 03/28/2013				
Authority: Platte River Board of Directors		Review frequency: every 3 years		
Counsel review: general counsel		Current effective date: 09/01/2021		

Version	Date	Action	Author	Change Tracking (new, review, revision)
1.0	03/28/2013	Board resolution	Barb Ateshzar	New
2.0	08/01/2017	Reviewed and put on new form	John Bleem, Kari Lynch	Review
2.1	09/13/2018	Minor edit – procedures changed to guidelines	Steve Roalstad	Revision
2.2	08/30/2021	Reviewed	Steve Roalstad	Review