WORK SESSION GOALS

1. Created a shared understanding of the organization’s Strengths, Weaknesses, Opportunities, and Threats to help guide the strategic plan development

2. Leave the room with a clear understanding of each of our roles (PRPA Board, Management, and other stakeholders) in developing and carrying out the strategic plan

3. Review potential strategic goal areas and provide feedback

WORK SESSION AGENDA

• 9:00 am Welcome
  o Introductions
  o Purpose and Goals of the Work Session
  o Icebreaker Activity (Board and Management)

• 9:30 am Strategic Planning Process
  o Process Overview
  o Group Discussion: Goals for the Process (Board)
  o SWOT Analysis Results and Activity (Board and Management)

10:15 am Break

• 10:30 am Roles and Responsibilities
  o Overview of the Purpose and Formation of PRPA
  o Roles Activity (Board and Management)

12:00 pm Lunch

• 12:45 pm Working Together
  o Collaboration Activity (Board and Management)
• **2:00 pm Break**

• **2:15 pm Strategic Goals**
  - Overview of Potential Strategic Goal Areas
  - Goal Ranking Activity (Board and Management)

• **Closing**