



Platte River
Power Authority

Estes Park • Fort Collins • Longmont • Loveland

IRP survey results comparison for Loveland

April 25, 2019

Demographics

Community listening session

- Survey type: interactive smartphone poll and hardcopies
- Number of respondents: between 39-46 attendees

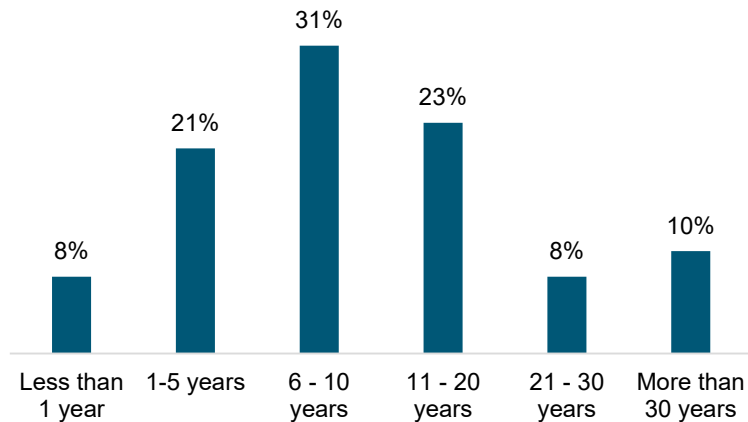
Scientific survey

- Survey type: online/phone
- Number of respondents:
 - 266 residential end users
 - 251 commercial responses

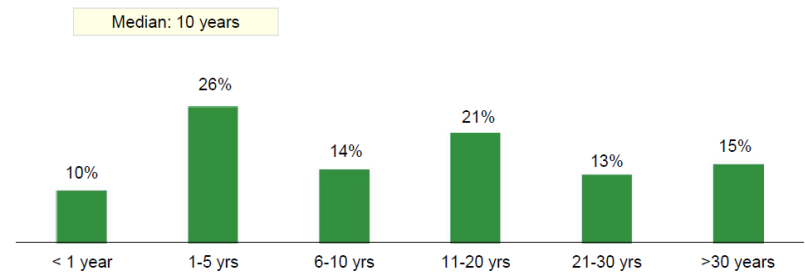


Length of electric service

Community listening session

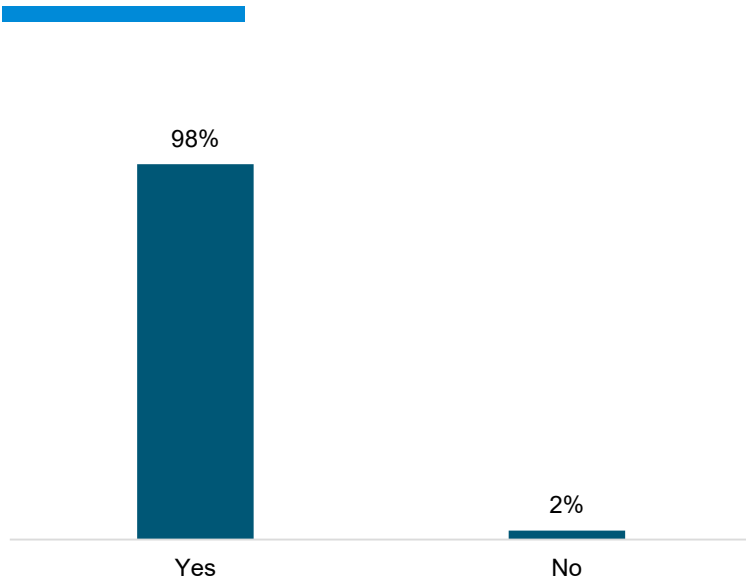


Scientific survey

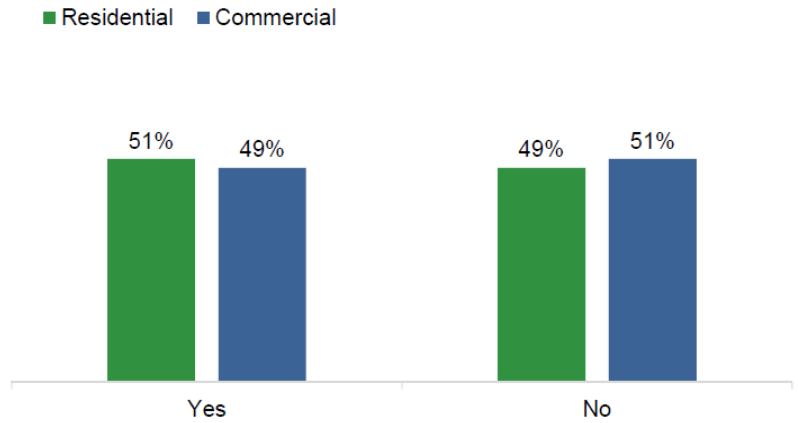


Aware Platte River provides generation

Community listening session

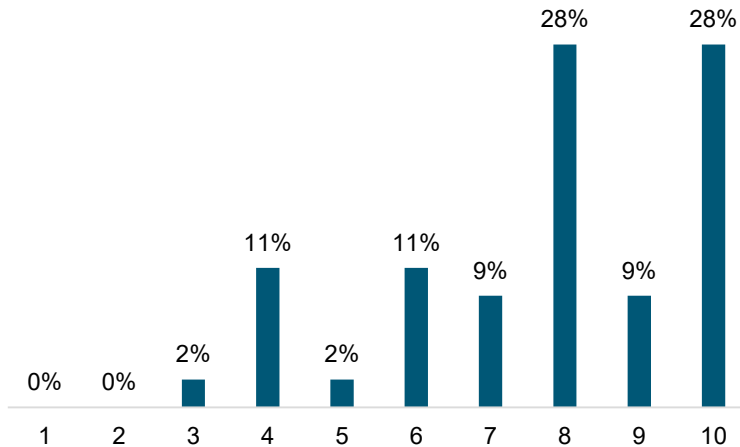


Scientific survey

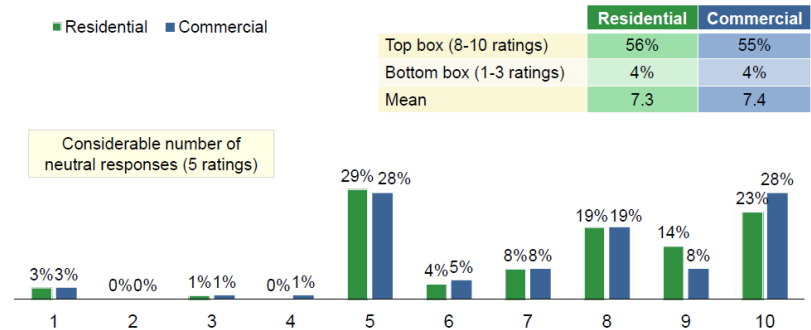


Opinion of Platte River Power Authority

Community listening session



Scientific survey

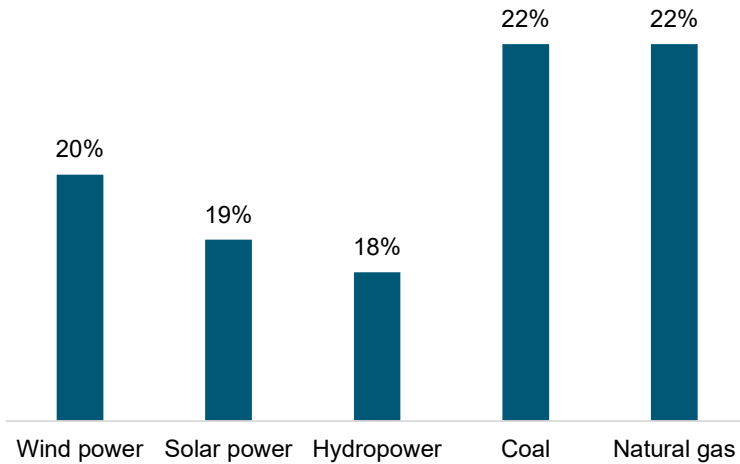


1 = not at all favorable, 10 = very favorable

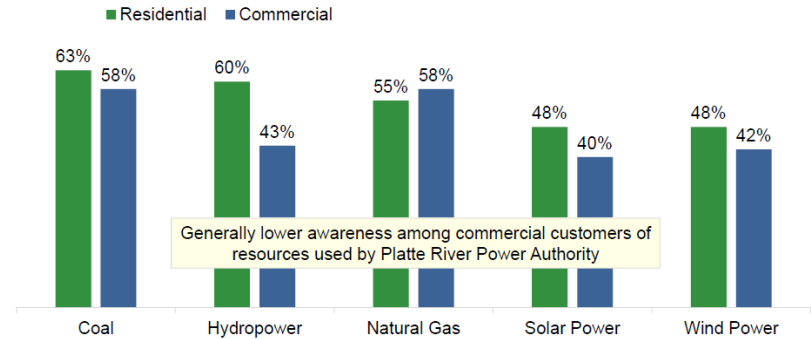


Resources used by Platte River

Community listening session

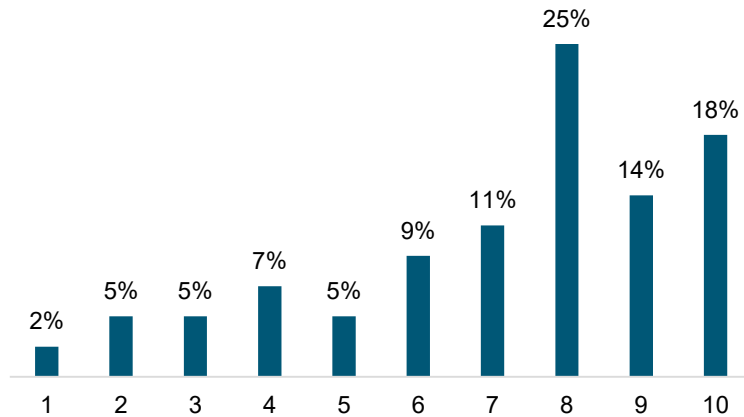


Scientific survey

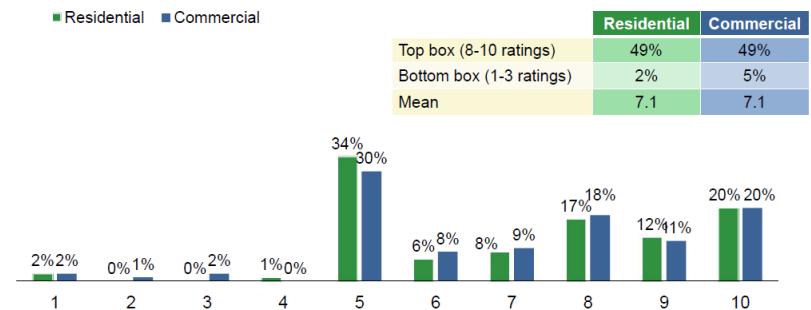


Platte River shows concern for the environment

Community listening session



Scientific survey

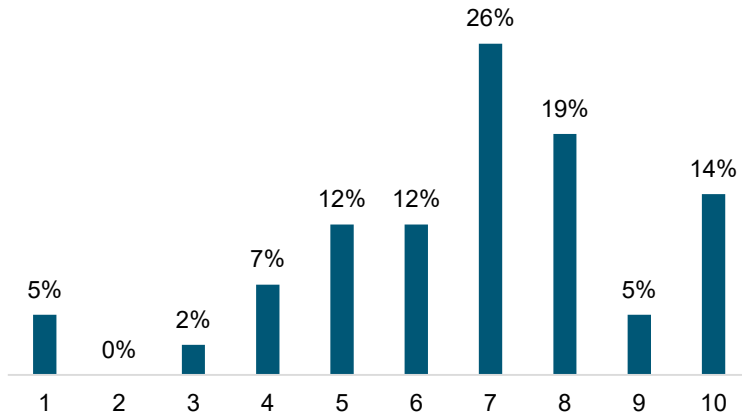


1 = strongly disagree, 10 = strongly agree

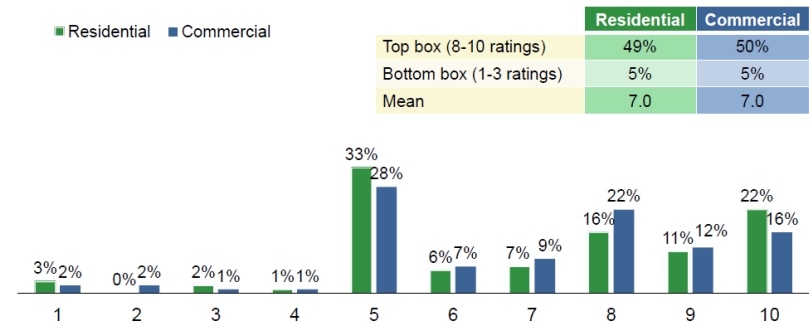


Platte River offers adequate programs to help use energy efficiently

Community listening session



Scientific survey

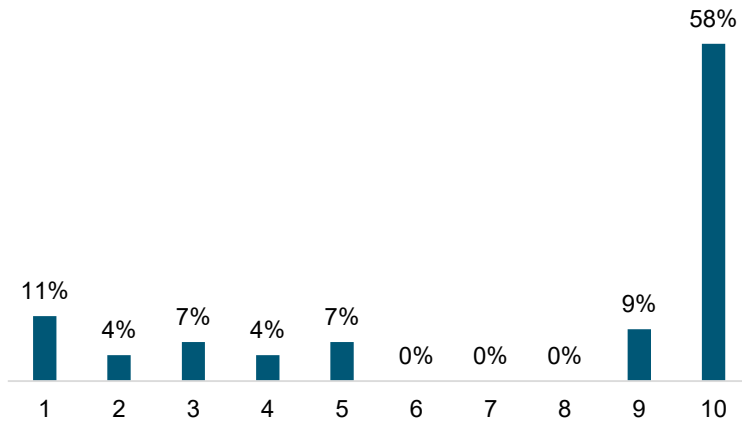


1 = strongly disagree, 10 = strongly agree

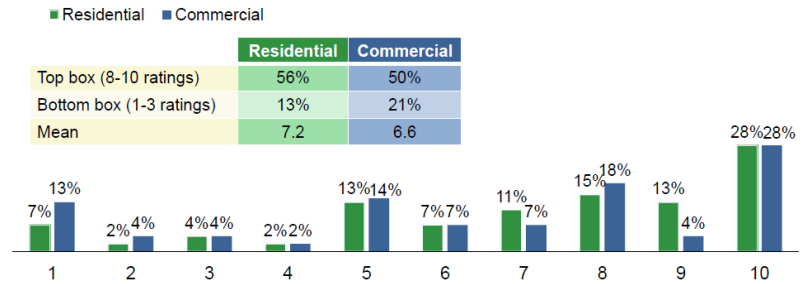


Importance of energy coming from 100 percent renewable sources

Community listening session



Scientific survey

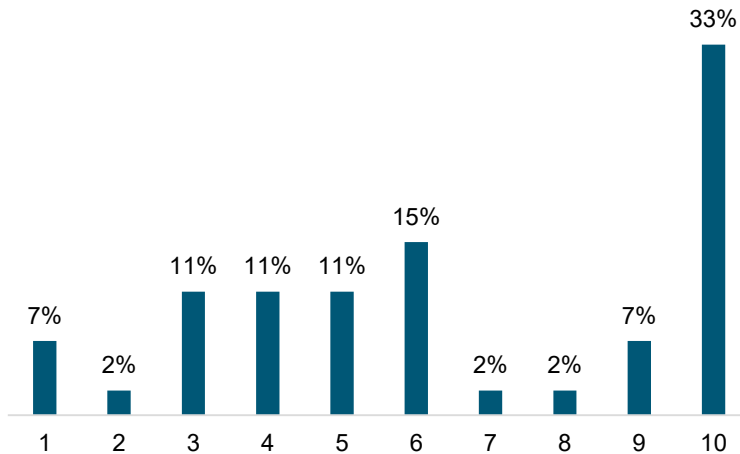


1 = not at all important, 10 = very important

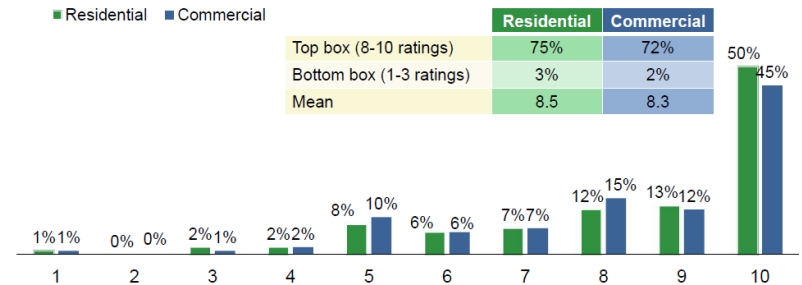


Importance of lowest possible cost

Community listening session



Scientific survey

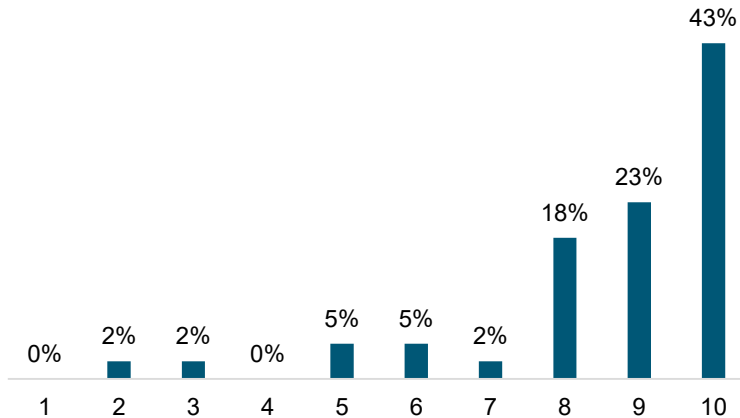


1 = not at all important, 10 = very important

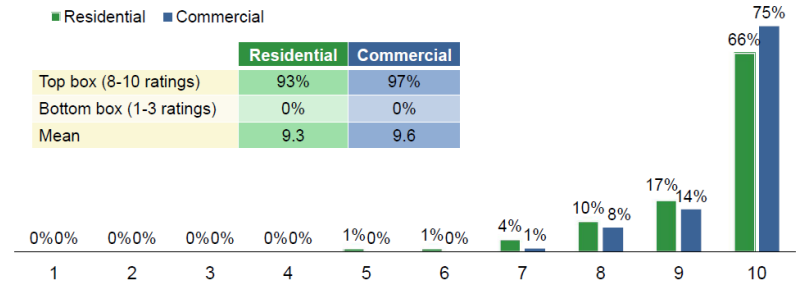


Importance of reliable service

Community listening session



Scientific survey

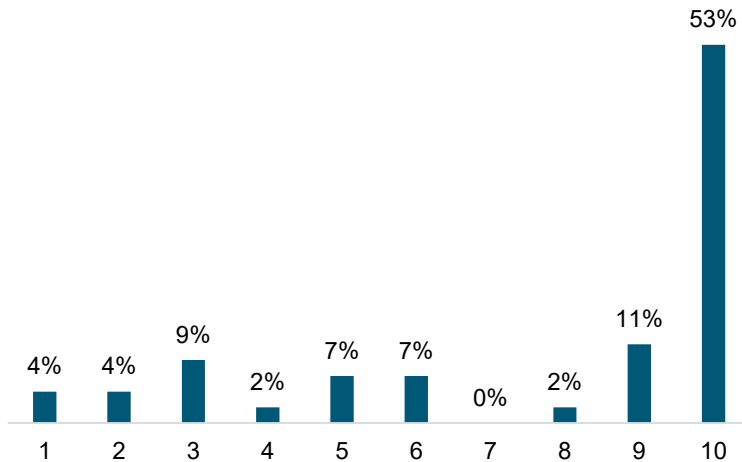


1 = not at all important, 10 = very important

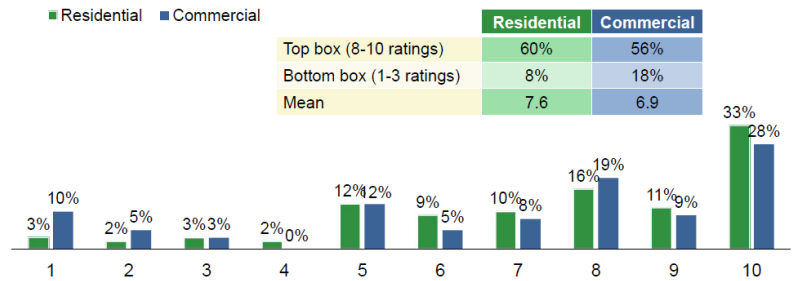


Importance of renewable sources

Community listening session



Scientific survey

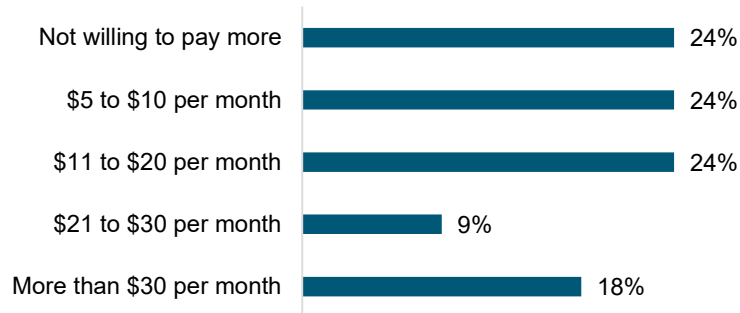


1 = not at all important, 10 = very important

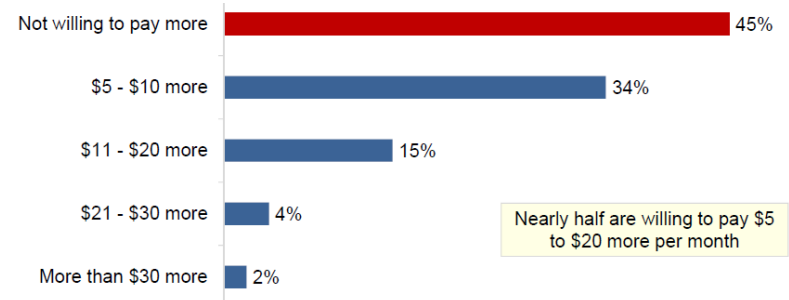


Additional monthly amount willing to pay for renewable energy

Community listening session



Scientific survey



Nearly half are willing to pay \$5 to \$20 more per month



Questions



Platte River
Power Authority

Estes Park • Fort Collins • Longmont • Loveland