



**Platte River**  
Power Authority

Estes Park • Fort Collins • Longmont • Loveland

# IRP survey results comparison for Fort Collins

April 25, 2019

# Demographics

## Community listening session

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- Survey type: interactive smartphone poll and hardcopies
- Number of respondents: between 34-40 attendees

## Scientific survey

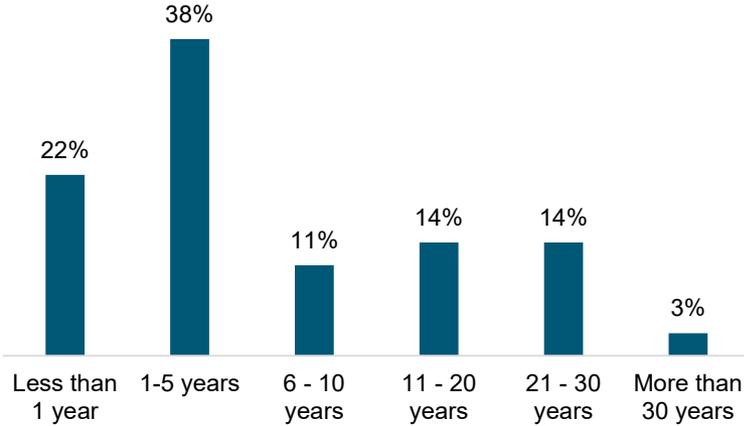
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- Survey type: online/phone
- Number of respondents:
  - 272 residential end users
  - 280 commercial responses

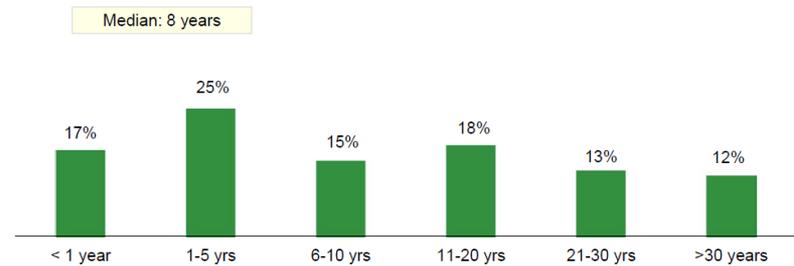


# Length of electric service

## Community listening session

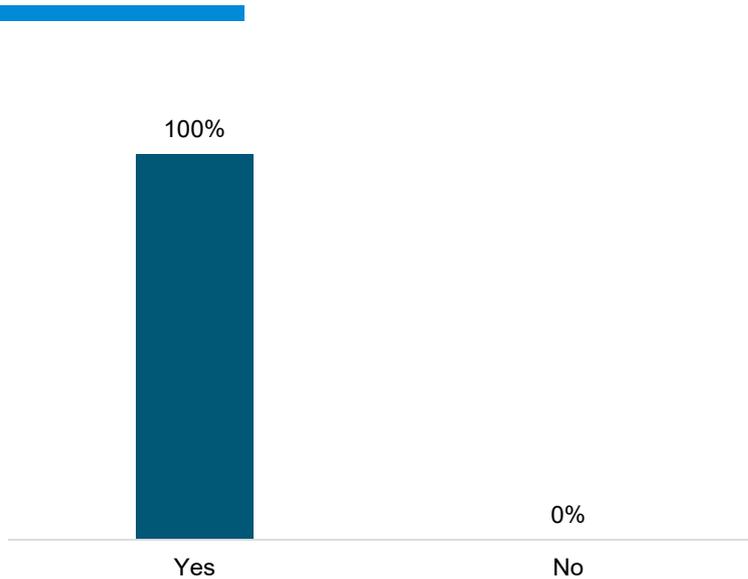


## Scientific survey

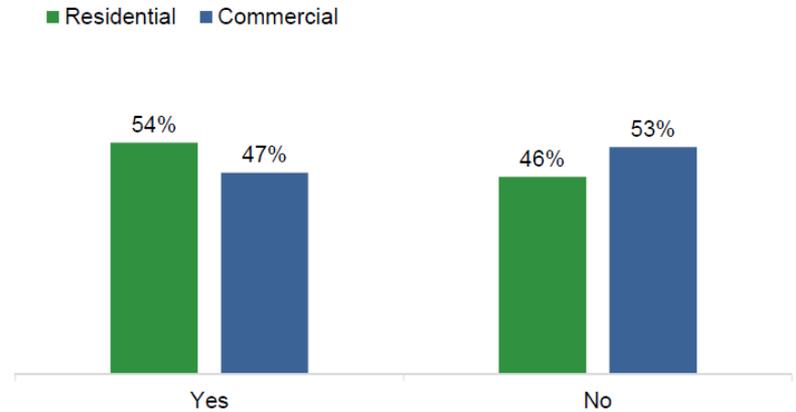


# Aware Platte River provides generation

## Community listening session

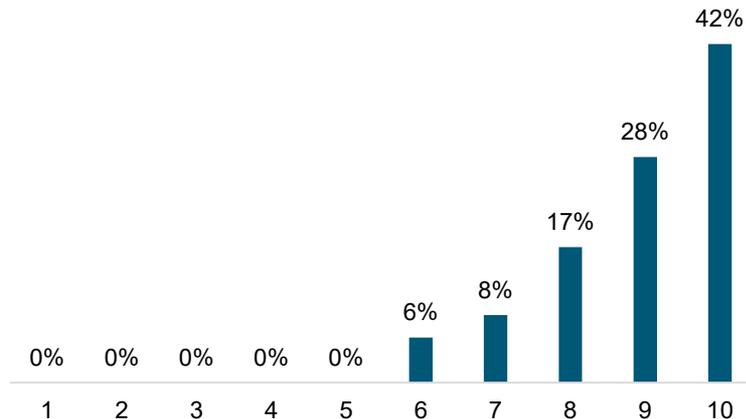


## Scientific survey

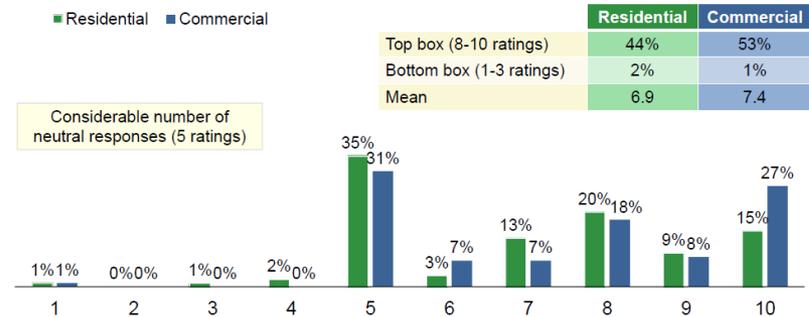


# Opinion of Platte River Power Authority

## Community listening session



## Scientific survey

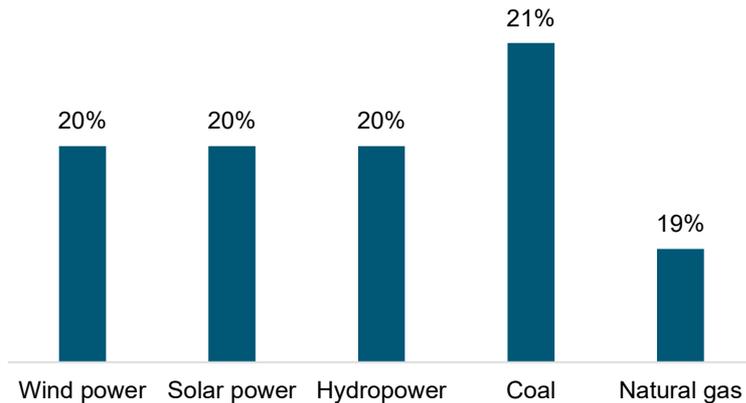


1 = not at all favorable, 10 = very favorable

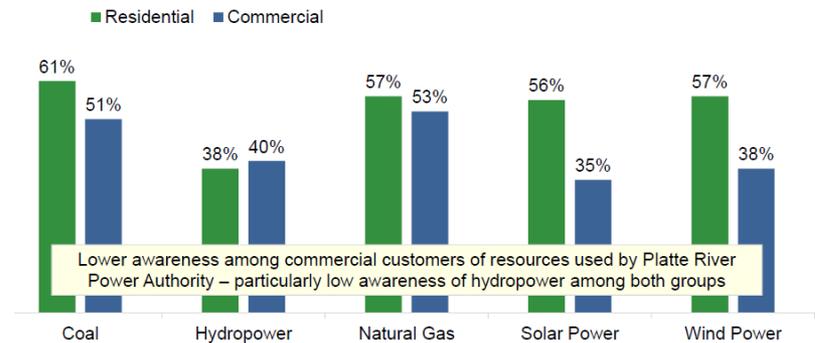


# Resources used by Platte River

## Community listening session

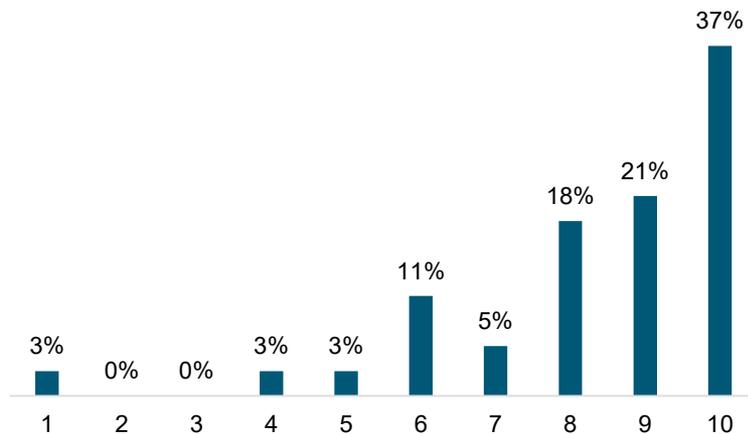


## Scientific survey

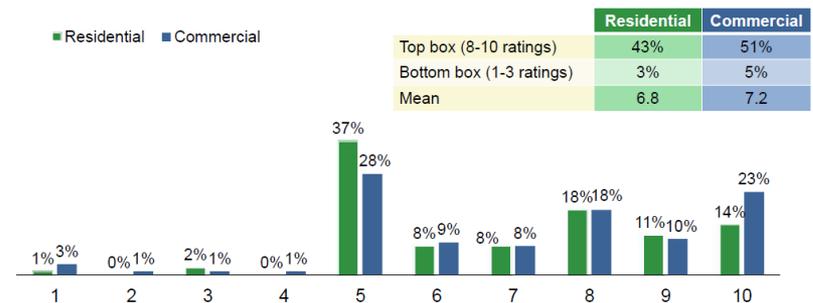


# Platte River shows concern for the environment

## Community listening session



## Scientific survey

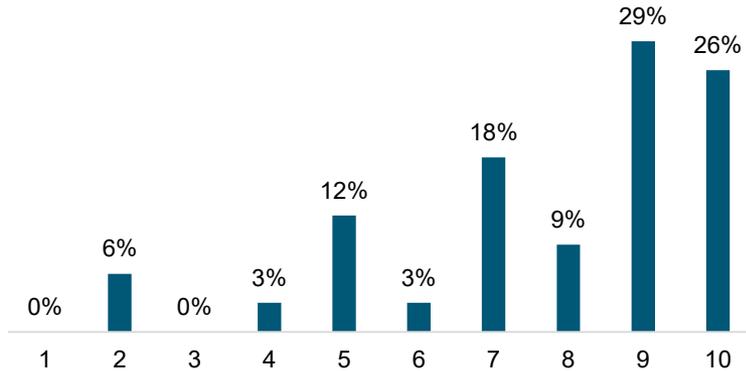


1 = strongly disagree, 10 = strongly agree

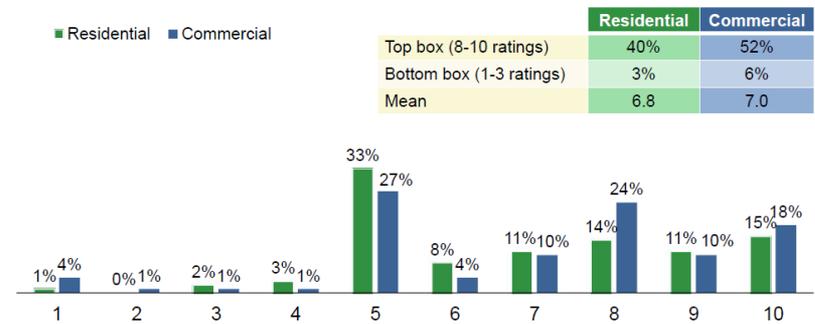


# Platte River offers adequate programs to help use energy efficiently

## Community listening session



## Scientific survey

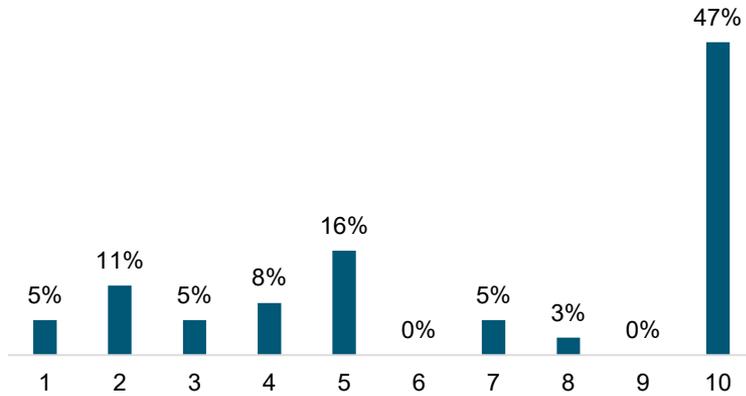


1 = strongly disagree, 10 = strongly agree

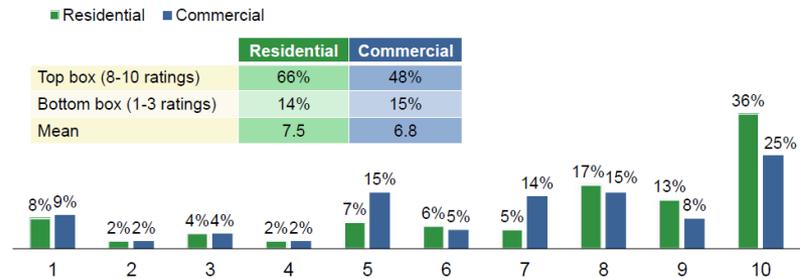


# Importance of energy coming from 100 percent renewable sources

## Community listening session



## Scientific survey

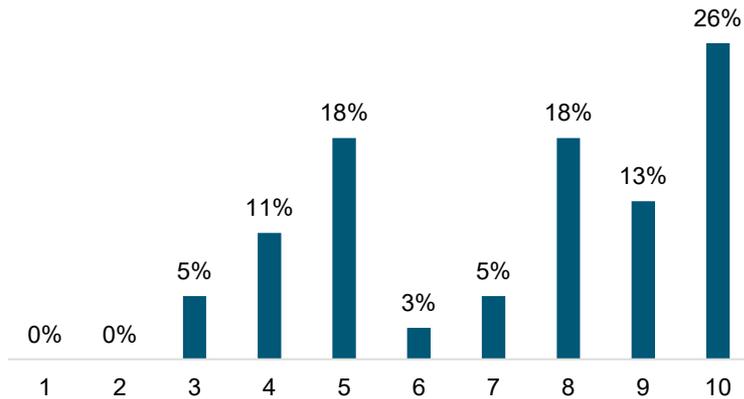


1 = not at all important, 10 = very important

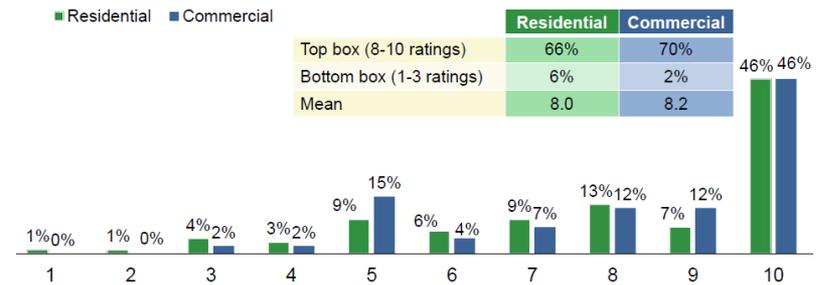


# Importance of lowest possible cost

## Community listening session



## Scientific survey

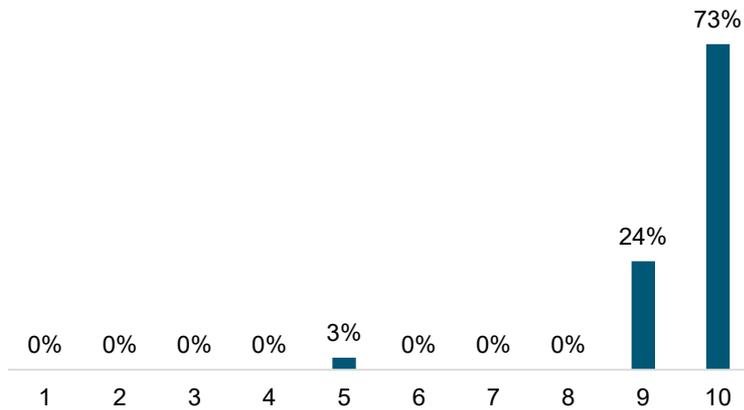


1 = not at all important, 10 = very important

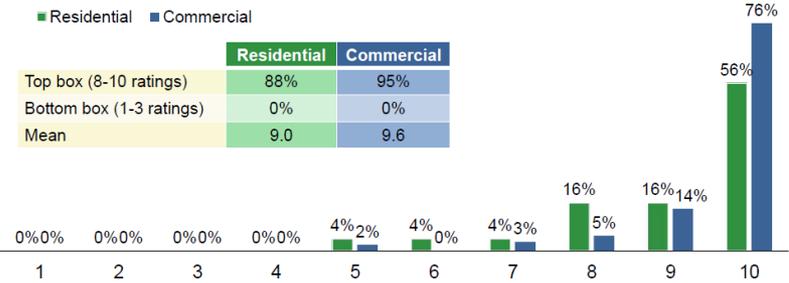


# Importance of reliable service

## Community listening session



## Scientific survey

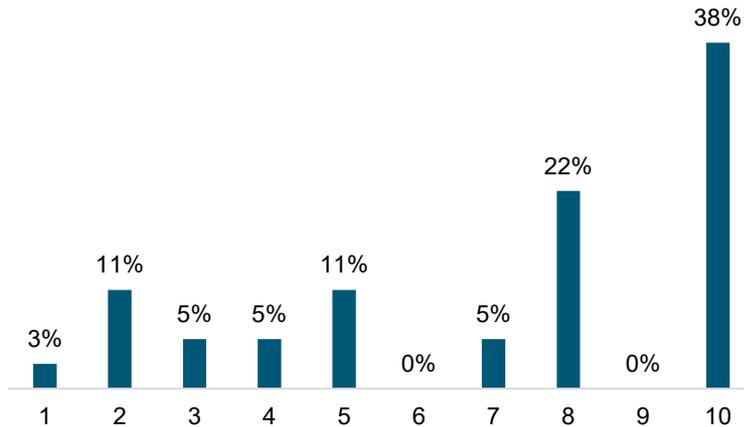


1 = not at all important, 10 = very important

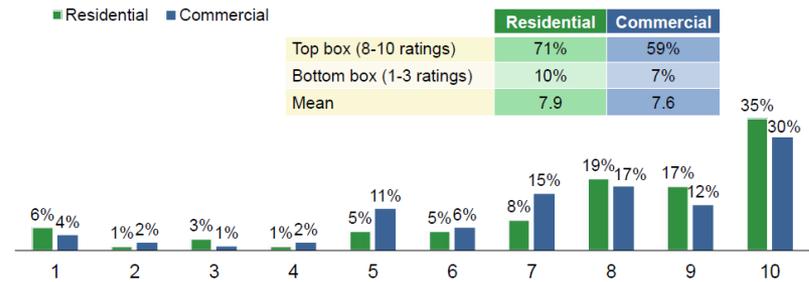


# Importance of renewable sources

## Community listening session



## Scientific survey

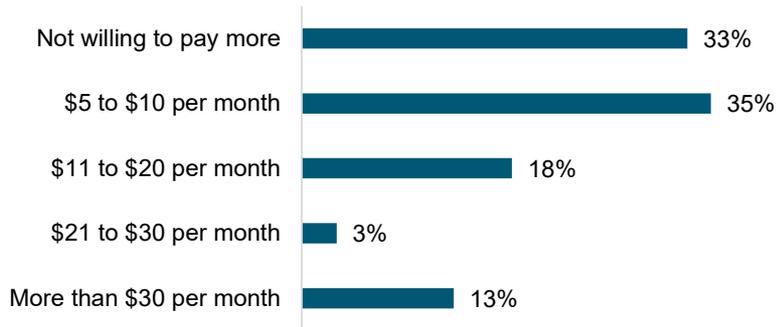


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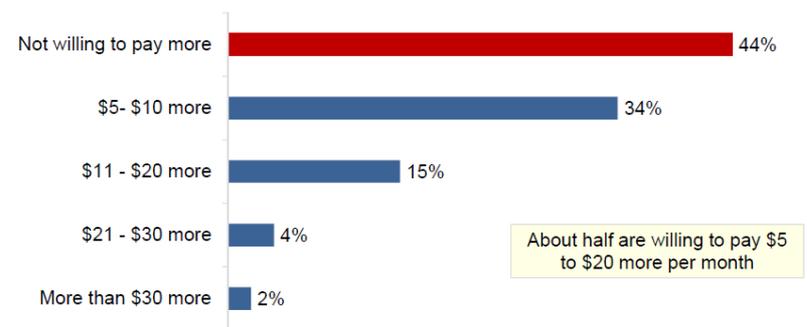


# Additional monthly amount willing to pay for renewable energy

## Community listening session



## Scientific survey



About half are willing to pay \$5 to \$20 more per month



# Questions



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