



Platte River
Power Authority

Estes Park • Fort Collins • Longmont • Loveland

IRP survey results comparison for Estes Park

April 25, 2019

Demographics

Community listening session

- Survey type: interactive smartphone poll and hardcopies
- Number of responses: between 46-52 attendees

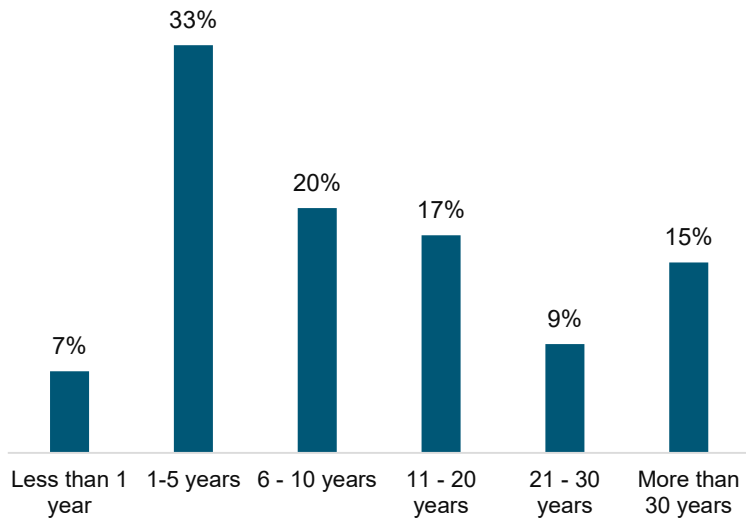
Scientific survey

- Survey type: online/phone
- Number of respondents:
 - 307 residential end users
 - 115 commercial responses

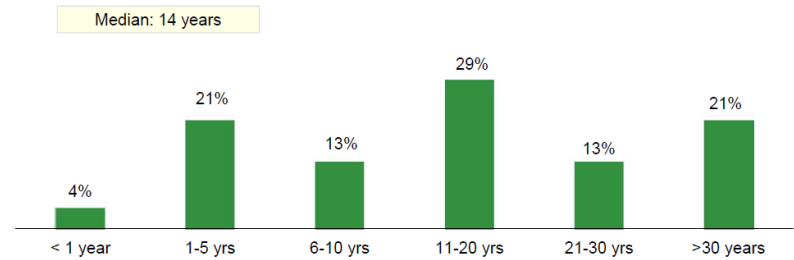


Length of electric service

Community listening session

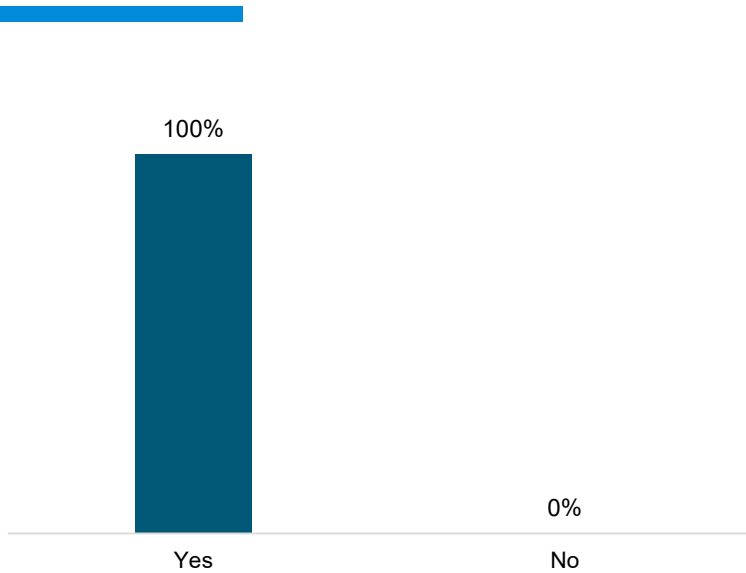


Scientific survey

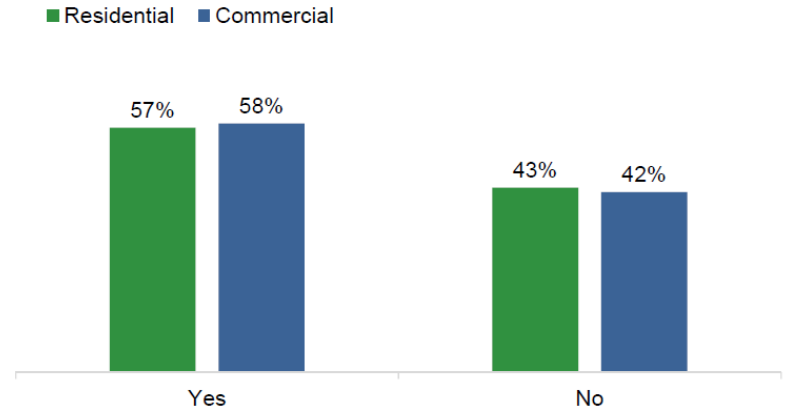


Aware Platte River provides generation

Community listening session

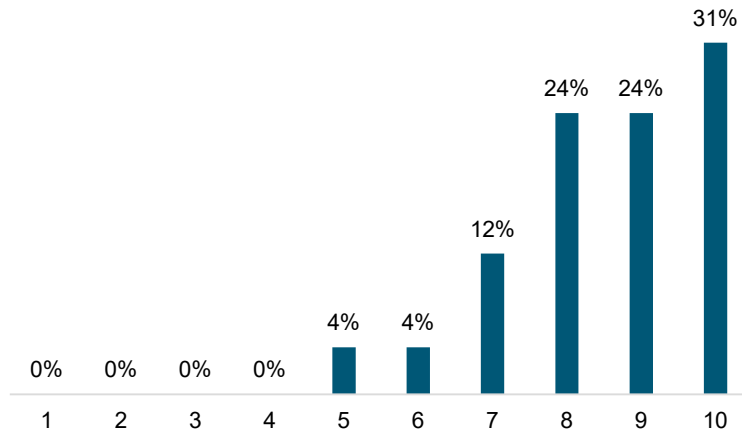


Scientific survey

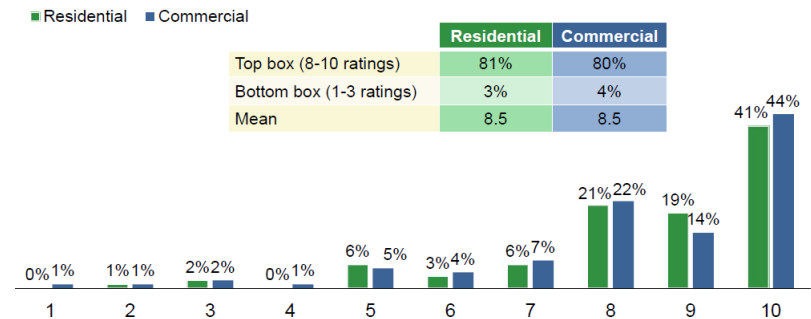


Opinion of Estes Park Light & Power

Community listening session



Scientific survey

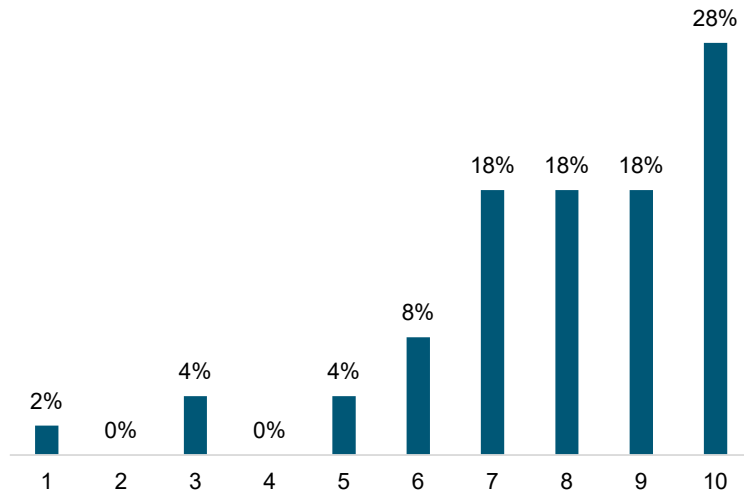


1 = not at all favorable, 10 = very favorable

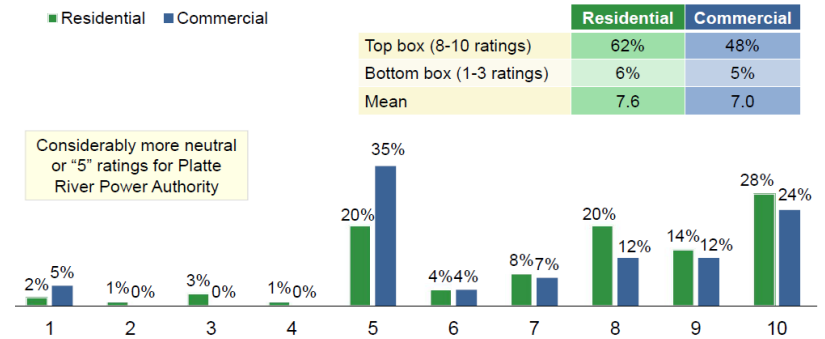


Opinion of Platte River Power Authority

Community listening session



Scientific survey

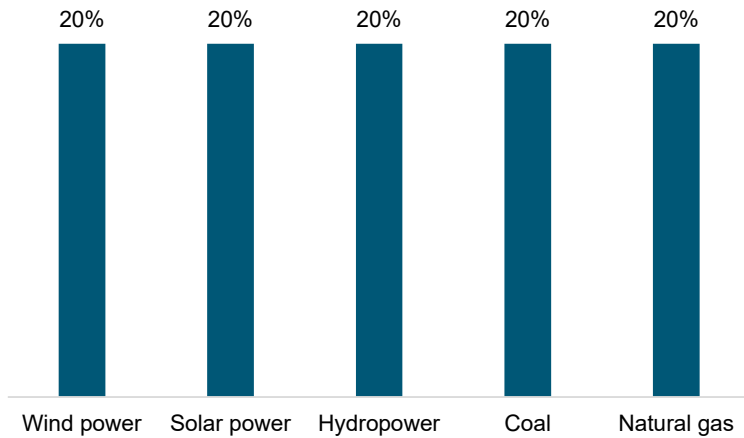


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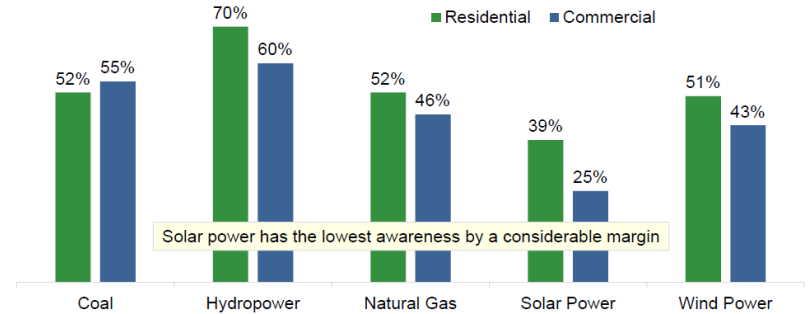


Resources used by Platte River

Community listening session

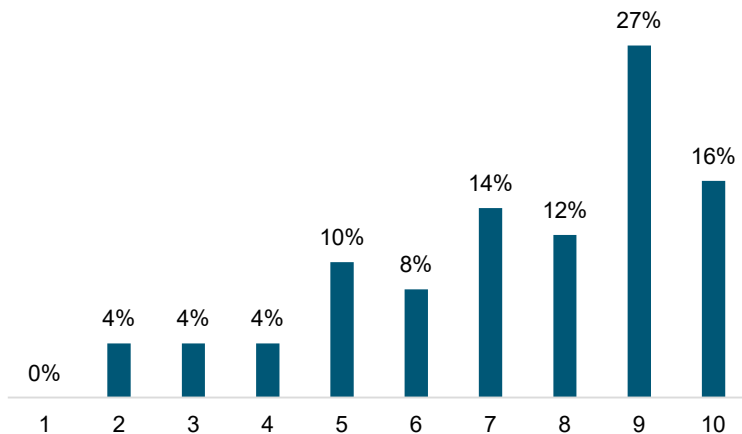


Scientific survey

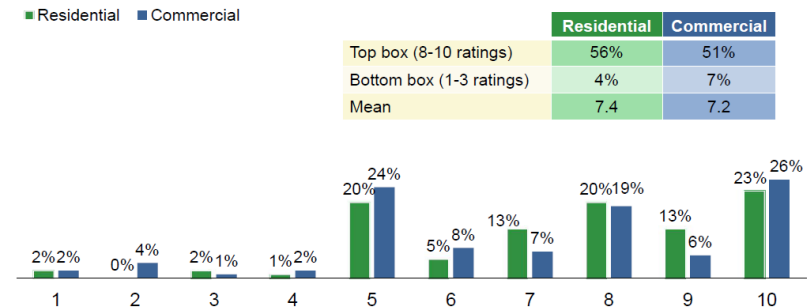


Estes Park Light & Power shows concern for the environment

Community listening session



Scientific survey

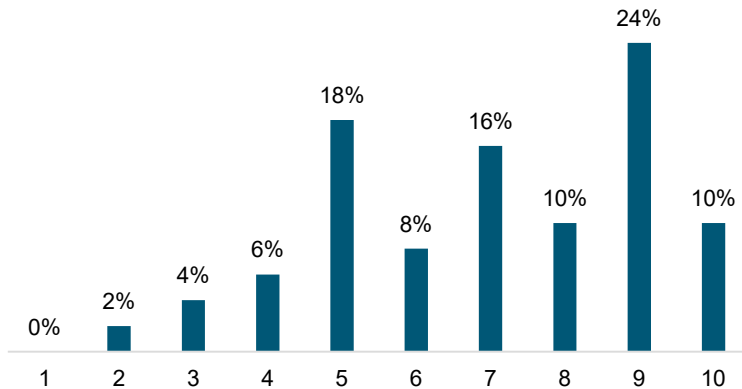


1 = strongly disagree, 10 = strongly agree

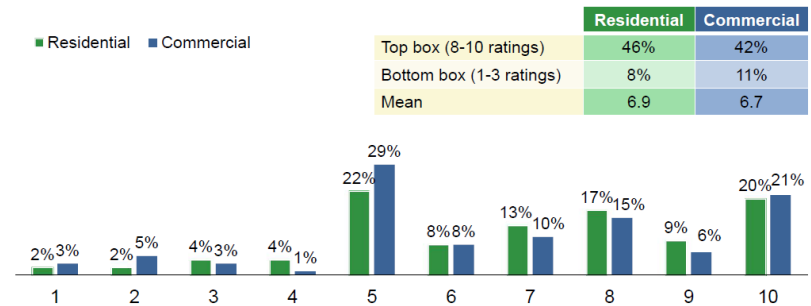


Estes Park Light & Power offers adequate programs to help use energy efficiently

Community listening session



Scientific survey

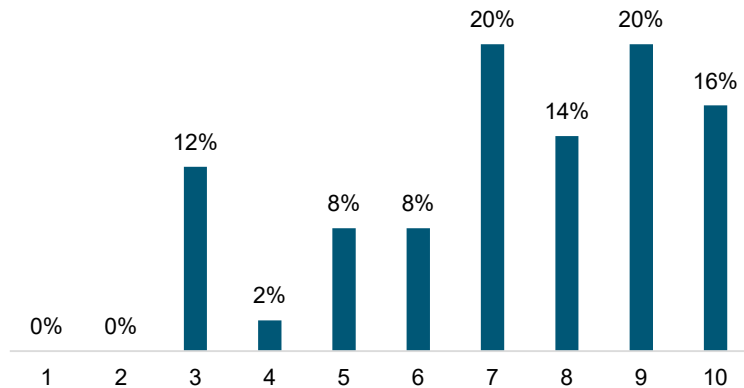


1 = strongly disagree, 10 = strongly agree

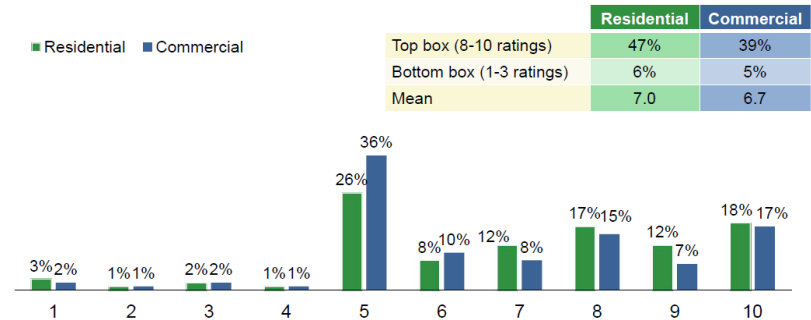


Platte River shows concern for the environment

Community listening session



Scientific survey

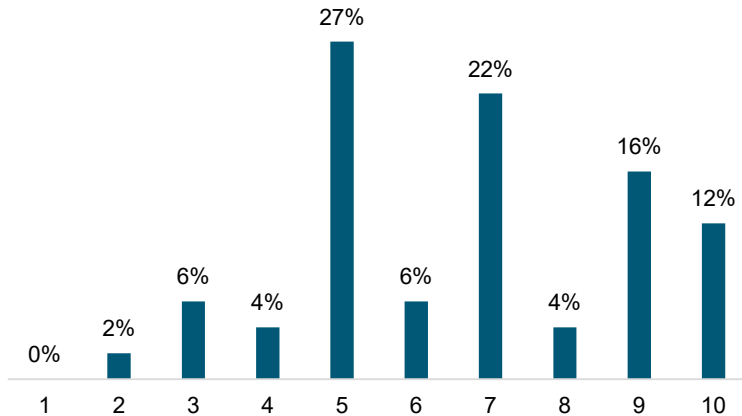


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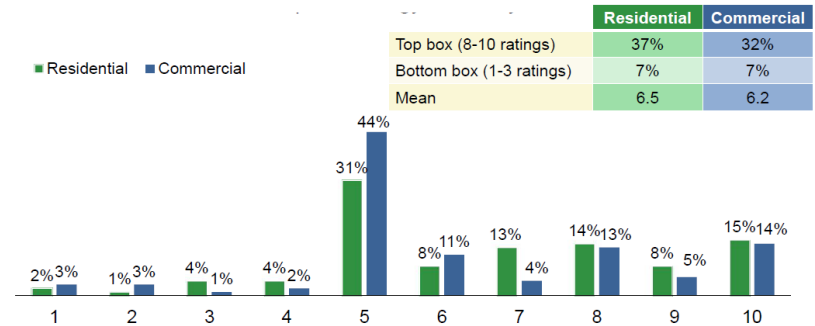


Platte River offers adequate programs to help use energy efficiently

Community listening session



Scientific survey

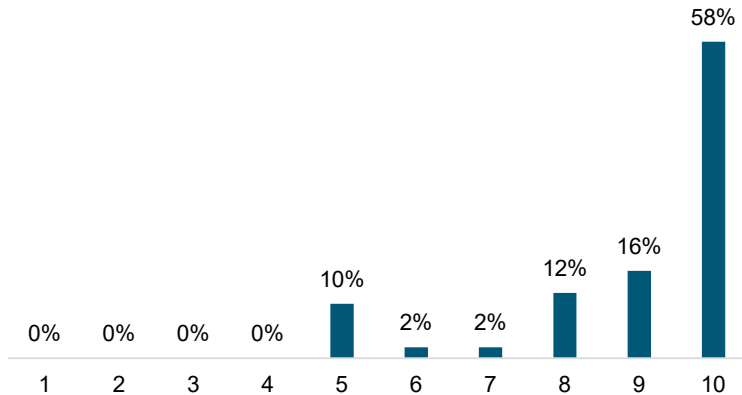


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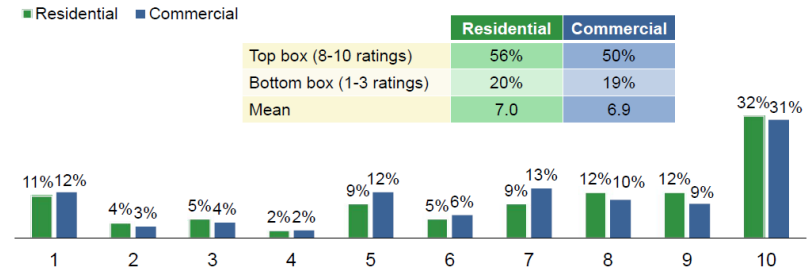


Importance of energy coming from 100 percent renewable sources

Community listening session



Scientific survey

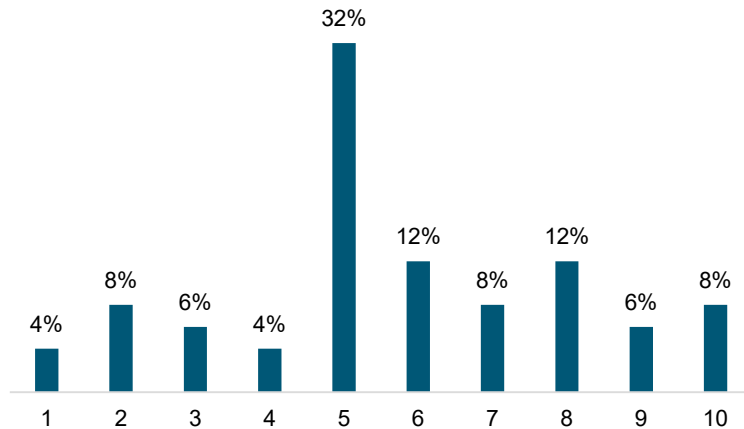


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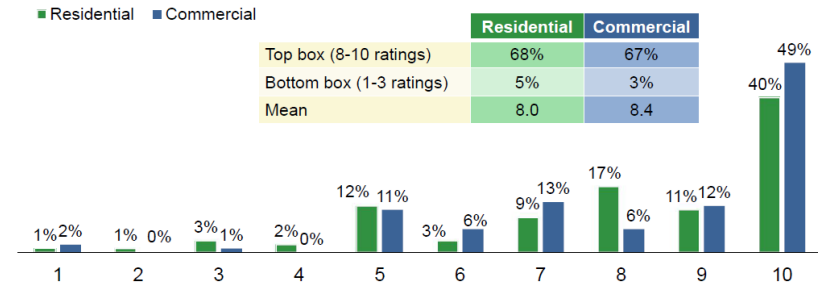


Importance of lowest possible cost

Community listening session



Scientific survey

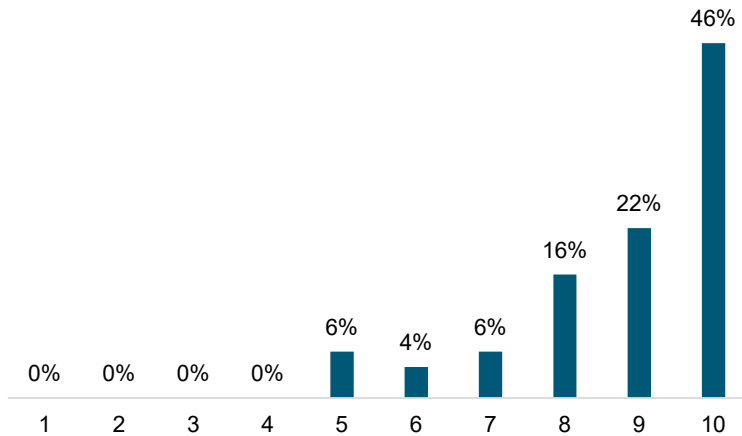


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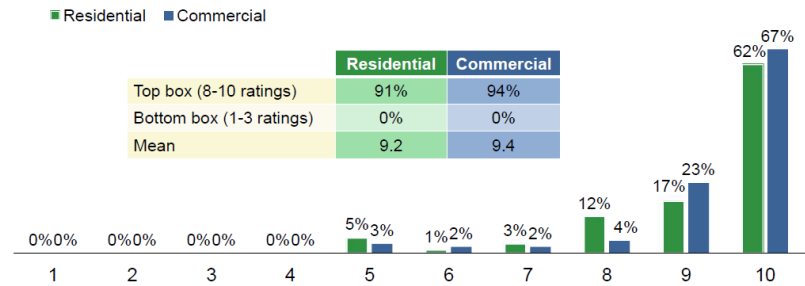


Importance of reliable service

Community listening session



Scientific survey

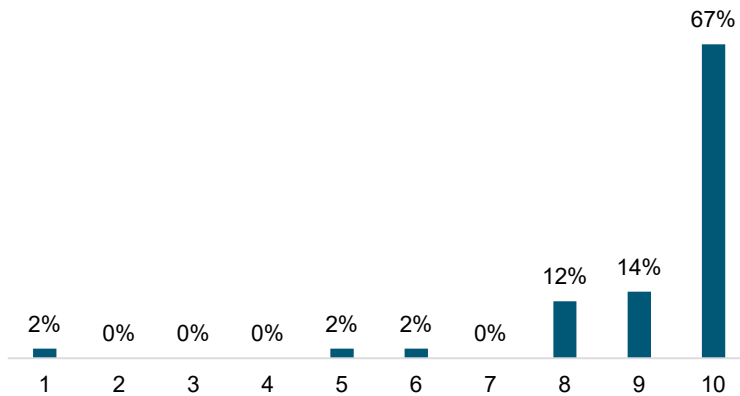


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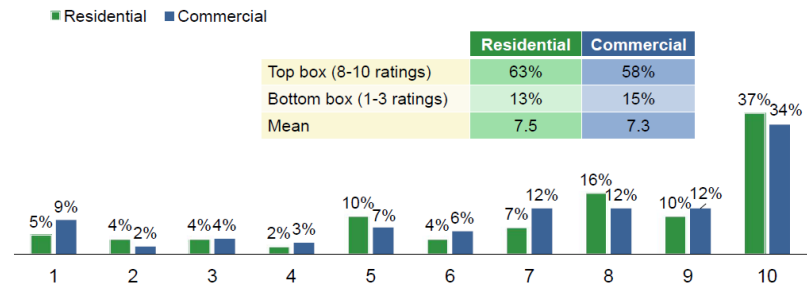


Importance of renewable sources

Community listening session



Scientific survey

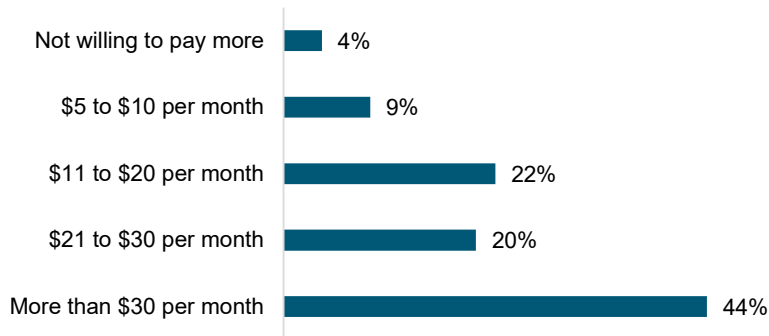


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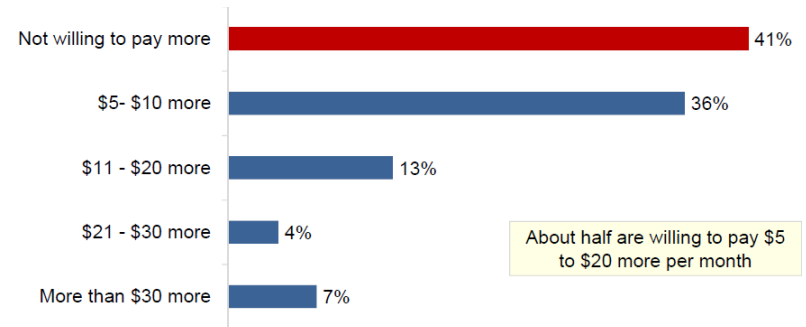


Additional monthly amount willing to pay for renewable energy

Community listening session



Scientific survey



About half are willing to pay \$5 to \$20 more per month



Questions



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